



Global Beauty  
Ambassador

MEDIA KIT

# MAISIE DUNBAR

# MAISIE



**The name Maisie Dunbar is synonymous with beauty. With more than two decades of industry experience, she is one of the most sought-after celebrity beauty experts in the world.**

With over two decades of beauty experience the founder of the Global Award-Winning Maisie Dunbar Global Experience based in metropolitan Washington, DC, has earned a stellar reputation as a talented manufacturer, TEDx speaker, makeup artist, skilled nail influencer, holistic lifestyle professional, and a Global Citizen for Beauty. Maisie is a trailblazer and an inspiration to women around the globe.

A native of Liberia, West Africa and proud mother of an ambitious young man, Maisie, launched Bluffajo Cosmetics in 2006. A leading cutting edge skin care and professional makeup brand. Bluffajo uses high pigmented minerals and natural ingredients to enhance the beauty of women worldwide.

In 2016, Bluffajo was launched in Ghana, Liberia, and Nigeria to rave reviews, by providing celebrity-quality products to a fast-growing African market.

Throughout her illustrious career, she has garnered numerous

accolades and awards for her expertise in the fast-paced beauty industry with names like Her Excellency Joyce Banda, Her Excellency Amina Salumi Ali, Donna Karan, Patti LaBelle, Cameron Diaz, Sharon Osbourne, Common, and Marjorie Harvey (named a lip gloss after her). Maisie's A-list clientele reads like the Who's Who of fashion and entertainment. Her creativity, wealth of knowledge, and professionalism have landed her work in the pages of Vanity Fair, O Magazine, Glamour, Italian Vogue, Ebony, Essence and Seventeen, to name a few. Maisie regularly hosts sold out seminars on techniques and business strategies of the beauty industry and shares her knowledge through international training in London, Ghana, Nigeria, Liberia and South America, to name a few. Her awards include: Maryland Top 100 MBE Business of the Year, Salon of the Year Winner by Nails Magazine, Café Mocha 'Salute Her' honoree, and the Minerva Entrepreneur Award to name a few. Maisie is also a regularly featured television and radio personality who has been featured on FOX TV, WOLB talk radio, TLC, BET, channel

8, GH TV, Moments In Ghana Reality TV show, and many others. Her work has graced several advertising campaigns for clients such as Samsung, Revlon, Ashley Stewart, Steve Madden, P&G, and Anne Klein. Maisie has also been interviewed by notable businesses in journalism such as the Washington Post, Washingtonian Magazine, Liberia's own Daily Observer, and Front Page Africa. Unmatched in her expertise, she's often recognized by major publications and cosmetology schools for her innovation and attention to detail. She has had a nail polish by Zoya Cosmetics name a color after her.

This global beauty maven is an inspiration to women around the world, and continues to blaze trails in her industry.



# DUNBAR

CELEBRITY BEAUTY MAVEN | ENTREPRENEUR | AUTHOR

BLUFFAJOCOSMETICS

provides luxurious makeup in rich, bold colors for the woman who loves glamour, fashion, and all things beauty. This extraordinary brand uses all natural ingredients and contains no fillers, no parabens, and 100% micronized minerals—ensuring that not only does it look good on you, it's also good for you.

The high quality ingredients protects the skin from pollutants throughout the day. The BluffaJo brand is non-comedogenic, and free of oils, parabens, dyes, talc, alcohol, fragrance, and other substances that can cause allergic reactions on sensitive skin. The brand is so effective in coverage and exceptional in quality that it has been used by high profile clients. and invents such as Mercedes Benz Fashion Week, Miami Swim Week, Runway Ghana, and the NAACP Awards to name a few.

## ABOUT BLUFFAJOCOSMETICS

BluffaJo is a family-owned boutique brand that is passionate about its community and communities around the world. Originally, it began by selling raffle tickets with only four products and gradually grew into a whole collection of product. BluffaJo has been serving the beauty industry ever since the sudden death of our mother.



Also **like** our page!

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## CLIENTS

BET  
Ann Klein  
ChapStick  
Pilot Pen Co.  
Lions Gate Ent.  
Target  
PBS  
*Public Broadcasting Service*  
Greibo Ent.  
Sevyn Streeter  
Veronika Bozeman  
Guns and Roses  
Chaka Khan  
Jasmine Sullivan  
Sharon Osborne  
Sharon Leal  
Clay Aiken

Kirk Franklin  
Fantasia  
Mary Mary  
Star Jones  
Diahann Carroll  
Dionne Warwick  
Angie Stone  
Anthony Hamilton  
Kelly Price  
Common  
Selita Ebanks  
Roberta Flack  
Eric Benet  
Yara Shahidi  
Ama Abebrese  
Tyson Beckford

Kim Coles  
Steve Jackson (*NFL*)  
Isaiah Washington  
Anika Noni Rose  
Cece Winans  
Sophie Okonedo  
Elise Neal  
Debbi Morgan  
Brave Williams  
Dr. Joyce Banda  
*(Former President of Malawi)*  
Chris Spencer  
Amina Salum Ali  
*(Tanzanian Ambassador)*  
Eleanor Holmes Norton  
*(Congresswoman)*  
Maxine Waters (*Congresswoman*)

Anna Maria Horsford  
Deitrick Haddon  
Lisa Nicole Carson  
Malaak Rock  
Dr. Bobby Jones  
Bokeem Wobine  
Ruven Afanador  
Steve Madden  
Hill Harper  
Harriette Cole  
Marcus Johnson  
Zane (*N.Y. Bestselling Author*)  
Sharon Page (*Author*)  
Monda Webb (*Filmmaker*)  
Jamie Brown (*Publisher*)  
Pastor Jamaal Bryant

## MEDIA, AWARDS & HONORS

### FILM, TV & RADIO

CNN Online  
WJLA ABC 7 News  
Fox 45 Baltimore  
Fox 5 DC  
TLC  
BET  
TV3 Ghana  
Moments In Ghana (TV Show)  
Star FM/EIB Networks  
The Capitol Insider  
Zoo Babies (Film)  
7:33 am (Film)  
Mercedes Benz Fashion Week  
(NY & Miami)  
Radio One  
Nail Talk Radio

### TRADE MAGAZINES

Nails	Beauty Etc.
Nail Pro	Launchpad
Modern Salon	Dayspa
American Salon	Scratch (UK)
Salon Today	

### PERIODICALS

Washingtonian  
Washington Post  
New York Times  
Huffington Post  
Italian Vogue  
Elle  
InStyle  
Harper's Bazaar  
Ebony  
Seventeen  
Glamour  
"O" Magazine  
Liberia Travel & Life  
Essence  
Parents  
Health Magazine  
Ladies' Home Journal  
Good Housekeeping  
Town & Country

### AWARDS & HONORS

TED Talk  
*Expert Speaker*  
FrontPage Africa Inaugural  
Fashion Correspondent  
Top 100 MBE  
*(Business of the Year  
Entrepreneur of the Year)*  
Minerva Entrepreneur Award  
Vicki Peters' "Aaamazing"  
Nail Tech Award 2015  
Montgomery County  
Cosmetology School  
*(Board Member)*  
Instyle, Essence & Ebony Magazine  
*(Beauty Expert)*  
Salon of the Year Winner By Nails  
Magazine  
American Beauty Academy  
Commencement Speaker  
NAHA (*Nail Competition Judge*) - Present  
Nailympia (*Speaker and Judge*)  
Maryland SkillsUSA  
*(Makeup Competition Chair)*  
Maryland Fashion Week Emcee  
*(Kids Rock Fashion Show)*  
Salute Her: Bridging Gap Award  
*(Salute Her: The Beauty of Diversity  
luncheon)*  
Scratch UK Magazine Columnist  
Canadian Fashion Magazine Columnist  
Business of the Year (*Liberian Awards*)  
Washingtonian Magazine Write Up  
CND | Tippi Hedren Scholarship  
Program - Beauty Changes Lives  
*(Mentor/Judge) - Present*  
Judge Makeup Artistry Competition  
The Washington Post  
*(Write Up)*  
Salon Sense Magazine  
*(Contributing Writer)*  
Salon Today Magazine (*Write Up*)  
Nails Magazine/Nail Pro Columnist  
Ten Most Influential Nail Care Artistry  
Leaders in North America  
One of the Most Influential Black  
Women in the Beauty Industry  
Celebrity 101 Hairstyles Magazine  
*(Top Salon Pro. Nail Care in USA)*  
Super Bowl Gospel Celebration  
The Steve and Marjorie  
Harvey Foundation  
*Speaker*