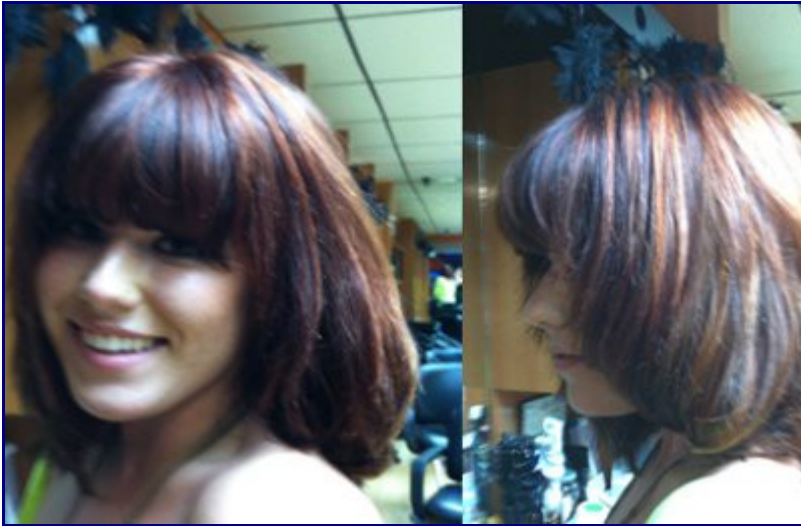


Change Your Image With Highlights



Full Highlights by Hair Touch

At Hair Touch, the Sherman Oaks hair salon, we specialize in beauty talk and addressing beauty concerns. Highlights, for instance, can either dramatically change your look, improve it or subtly enhance the natural beauty of your hair.

Whether you've been blessed with gorgeous hair or want to cover your hair's imperfections, highlights are an interesting option that can change your image without a risky haircut. It gets better yet, with the choice of full or partial highlights you can achieve different objectives.

Full highlights which as the name suggests are applied to hair strands throughout the entire hair (frequently in two different shades of color) are used to add dimension and texture to hair. Full highlights are usually used to enhance (and improve) the natural look of hair by re-creating the natural effect of sun-kissed hair. The result – which remains constant regardless of hair style – is luxurious and will make your hair look healthier, fuller and more beautiful. Full highlights are the perfect “cure” for dull, one-dimensional or graying hair.

Partial highlights on the other hand are used to accentuate a specific feature of a hair style, be it bangs, or locks on the top layer of hair. Although the outcome can be striking in the salon, don't expect the versatility of full highlights: partial highlights provide significantly less coverage and the striking effect applies to the hair style you planned at the time only; once you change your hair style, the result may not be as great as you expect. Still, partial highlights will look great with a simple haircut and bring spice to a special occasion.

Not surprisingly, there's another difference between full and partial highlights: the cost. Full highlights require significantly more work and time than partial highlights which makes them also the more expensive of the two.

Either option, full or partial highlights, serves a different purpose. Either one will change and refresh your image. Consistent attractiveness is achieved by frequent change, next time you come to Hair Touch, **try highlights!**