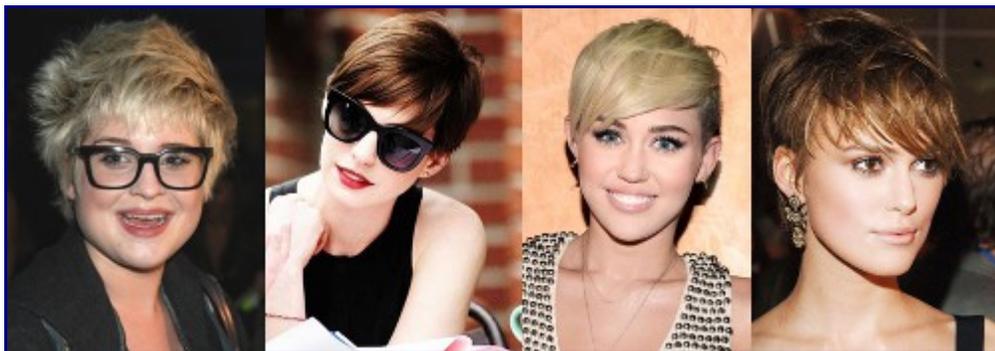


Cool Hair Trends For Summer 2014

It's summer and many clients visiting our Sherman Oaks hair salon (Hair Touch) are looking to not only take care of their hair, but to make changes and stay on the latest hair trends for summer.

Believe it or not, scissors are in! The number one among the cool hair trends for summer is... **the pixie cut!** It flatters all with fuller faces be it round or oval. It can be worn sleek or messed up and it works!

Even celebrities for whom image is everything lined up to mimic the style made famous by Halle Berry and Sharon Stone and let's face it, they all look fantastic! Charlize Theron, Jennifer Hudson, Jennifer Lawrence, Hayden Panettiere, Julianne Hough, Emma Watson, Vanessa Hudgens, Rihanna, and many others are among the pixie cut's fans.



Hollywood's Cool Pixie Cut

The pixie cut is easy to wash and maintain, especially in summer. It can be styled according to occasion with no fuss: just a little hair gel will do.

The runner up is the classic bob style re-imagined: **the short bob** and the lob (long bob). These new bob cuts work for all face shapes and are versatile and classy. Yes, they require a little more effort than the pixie cut, but they can also be worn messy, casual or formal.



Hollywood's Cool Short Bobs

Our favorite celebrity sporting the short bob is Katie Perry. Hot color and hot short bob make her look fabulous!

The lob (longer bob cut) might be the best choice if you're looking for an easier transition from long hair to the cool trends of this summer. Beyonce and Emma Stone simply rock this look!



Hollywood's Cool Lobs

No matter what style you'll sport this summer: the cool pixie cut, the reinvented short bob style or the exciting lob, the one **must-have** for 2014 summer's trendy hair is **Ombre**.

Somewhat related to highlights, Ombre adds texture and dimension to hair. Ombre is the technique that gradually lightens hair from a darker color at the roots to a lighter shade near the ends. Artfully done, Ombre creates a subtle contrast that gives hair the sun-kissed look. (Take a look at the pictures featuring one of our clients and one of Hair Touch's top colorists.)



Ombre At Sherman Oaks Hair Touch

Not less than a cool hair style, hair color, texture and dimension can change and enhance your appearance. (Incidentally, ask Hair Touch's stylists – at the Sherman Oaks Hair Salon – any questions you may have about the cool hair trends for summer and Ombre: we are your hair's best friends!)

To make an appointment, right now call 818-906-9832!

